

Entrepreneurial Universities and Ecosystems

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Gefördert durch:



Agenda



- Background and Model
- Examples
- Cooperative Master Degrees



Regional Impact of Universities



- There is absolutely no doubt about the fact that **universities play a significant role for regional development:**

OECD (2007): Globally Competitive, Locally Engaged Higher Education and Regions.

EU (2011): Connecting Universities to Regional Growth: A Practical Guide.



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- Even more, no doubt about the **significant role of entrepreneurial universities for building startup ecosystems**

Lester, R.K. (2005): Universities, Innovation, and the Competitiveness of Local Economies.

Graham, R. (2014): Creating University-Based Innovation Ecosystems.

The Entrepreneurial University



- An Entrepreneurial University **promotes startups of students, doctoral students, professors and even external interest** as a strategic “third mission” besides research and education



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The Entrepreneurial Koblenz-Landau University



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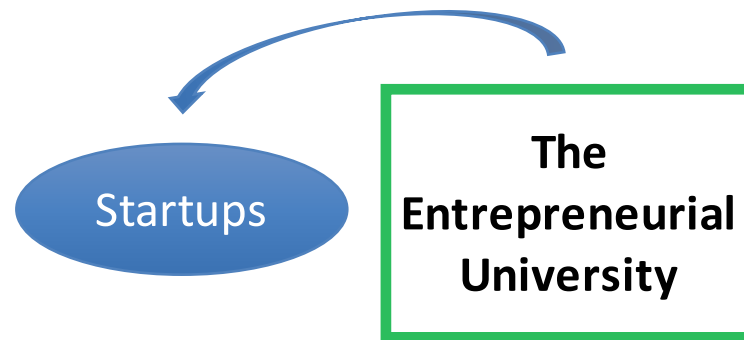


The General Startup Knowledge-Transfer Model

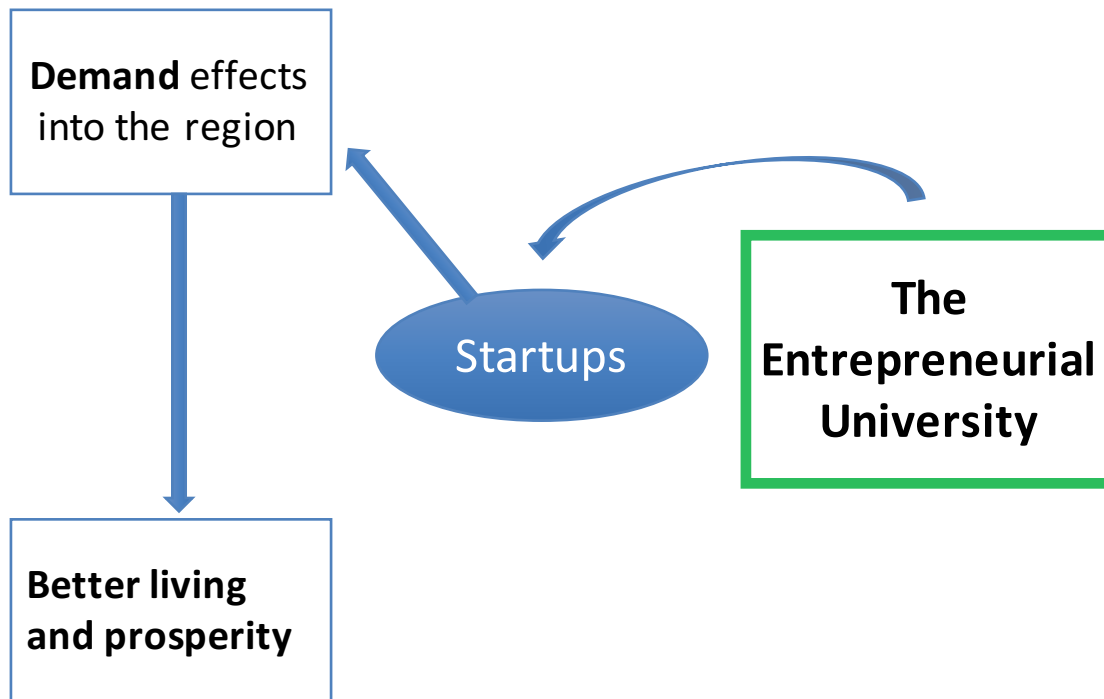


**The
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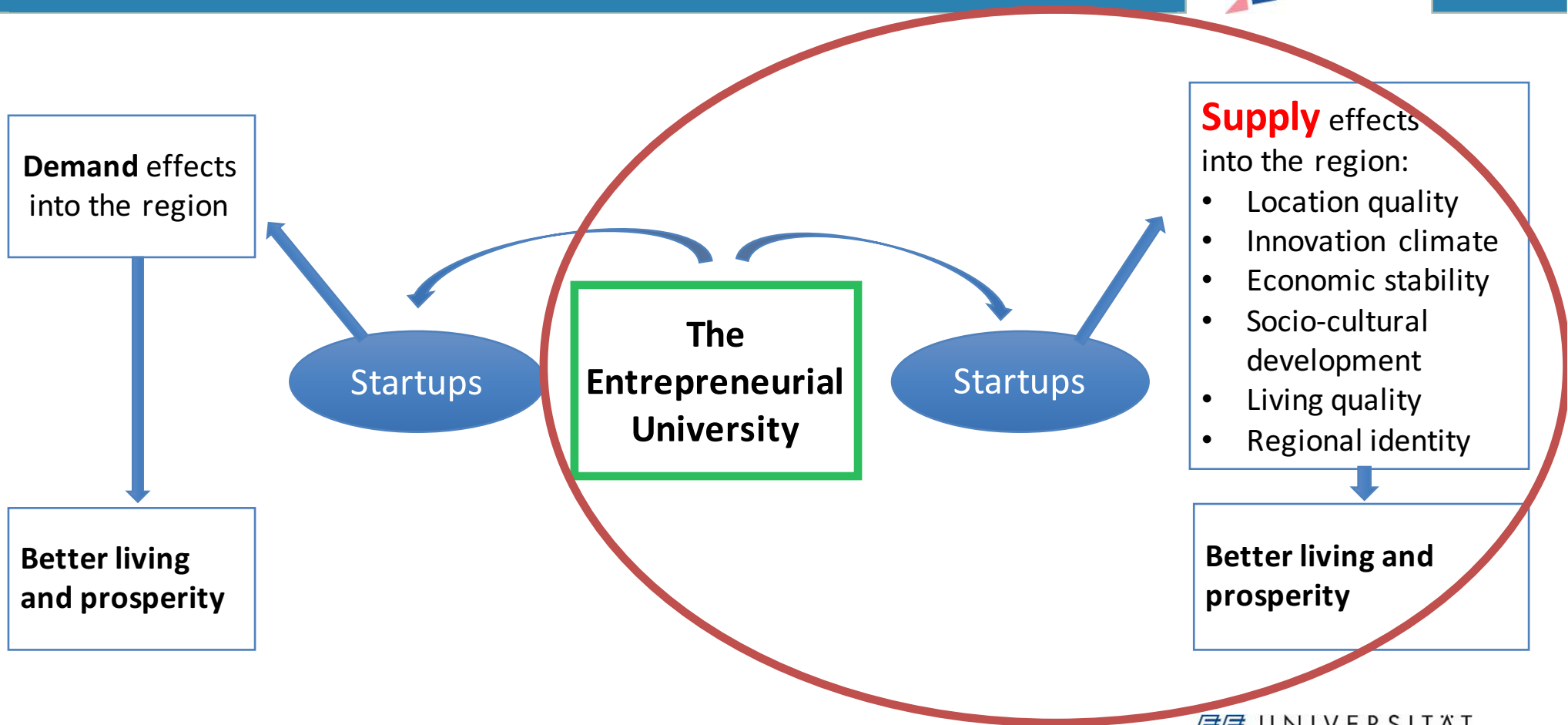
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Examples in Europe



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Wirtschaft

Innovationen und Hidden Champions

Cooperative Master Degrees



DOUBLE MASTER DEGREE
IN MANAGEMENT, MAJOR IN:

ENTREPRENEURSHIP

TECHNOLOGY

INNOVATION

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